



HEATHER STIGALL

CHILDREN'S BOOK AUTHOR

Heather Stigall uses her experience with children and her degrees in Child Development, Psychology-based Human Relations, and Social Work to create stories that speak to kids. She is the author of the picture books *GILBERT AND THE GHOST* (Beaming Books, 2025), *PAISLEY'S BIG BIRTHDAY* (Clavis Books, 2023) and *PAISLEY'S BIG FIRST DAY OF SCHOOL* (Clavis Books, 2027).

Author Visits



I would love to talk about books and the writing process with your group!

I offer both in-person and virtual presentations to audiences of all ages, at schools, libraries, and conferences. My current school programs are listed below, but I am happy to customize a visit to meet your needs. For more information and to check availability, please fill out my contact form.



CONNECT WITH HEATHER AT:
HEATHERPIERCESTIGALL.COM



Learn More!



PROGRAMS FOR SCHOOLS

PRESENTATIONS

Storytime with Sprinkles (*or Extra Sprinkles)

Best for: pre-k to grade 1
Length: 20 min / *30-40 min for Extra Sprinkles

This presentation includes an interactive read aloud of one of my books. Depending on the story, it might include props, audience participation, songs, etc.
*** "Extra Sprinkles" option includes an activity or simple craft.**

How to Bake a Story

Best for: grades 1 to 3
Length: 45-50 min

This presentation includes an interactive read aloud of one of my books and a talk about the "ingredients" needed to bake a story that's delicious! I'll share how I start with an idea and combine ingredients like character, setting, goal, obstacles, and plot to create a finished story. This session concludes with brief Q&A.

How to Bake a Story-Master Chef Edition

Best for: grades 3 to 5
(*can be adapted for older grades)
Length: 45-50 min

This interactive presentation includes a talk about the "ingredients" needed to bake a story that's both delicious and a masterpiece! I'll share how I start with an idea and combine ingredients like character, setting, goal, obstacles, and plot to create a finished book. I'll also discuss the process of publication from idea to bound book, with a special emphasis on revision. This session concludes with brief Q&A.

WRITING WORKSHOPS

Bake Your Story

Best for: small groups of independent writers, typically grades 3 to 6 (or older)

Length: 45-60 min

In this hands-on writing workshop, I will use prompts, games, and activities to help students combine the ingredients needed to bake a delicious story of their own. This workshop is often an add-on to the How to Bake a Story presentations for a small group of student writers and can be tailored to focus on one aspect of story such as character, plot, etc.

Bake Your Masterpiece Story

Best for: small groups of independent writers, typically grades 3 to 6 (or older)

Length: 45-60 min

In this hands-on writing workshop, I will use activities and examples to focus on the revision process. Students will either revise a story together as a group or bring their own stories to revise using my tips. This workshop is often an add-on to the How to Bake a Story presentations for a small group of student writers and can be tailored to focus on one aspect of story.

EXTRAS

- **Autograph or Meet & Greet Session and book distribution**
- **Interactive Storytime plus Q&A**
- **Lunch with the Author**
- **Custom programs available—just ask!**

Heather is also available for conferences, festivals, and more.

RATES

IN PERSON

Full Day: \$1,000

(includes up to 4 presentations/workshops + book signing)

Half Day: \$600

(includes 2-3 presentations)

Single Presentation \$350 for most presentations/ workshops

(local only, unless combined with a multi-school visit; see below)

*Please note that travel expenses (mileage, lodging, airfare, etc.) may be added for travel more than 1 hour from the Eastern PA area. Minimum 3-day visit required for those that involve air travel or more than a half-day's drive, but you're welcome to share travel expenses with other schools!

I donate a limited number of discounted or free visits per year. For ideas on how to fund an author visit, please visit my website.

VIRTUAL

Full Day: \$400

Single Presentation: \$100 for most presentations

20-min Author Q&A: FREE!

(available for a limited number per year; students required to have read at least one of Heather's books prior to Q&A)

*School to provide virtual platform.

* Teachers must be present during all sessions, both in-person and virtual.

BOOK SALES

I love to sign books! Although not essential, I strongly encourage schools to coordinate book sales prior to my visit. You can partner with a local bookstore to create book order forms, order, and deliver books to your school. For virtual visits, I'm happy to sign bookplates and send them to your school. For more information about book sales, please visit my website.